

BARRATT — LONDON —

BARRATT LONDON TO HELP MAKE LIFE BETTER WITH NEW CHARITY FUND FOR COMMUNITY GROUPS ACROSS THE CAPITAL

CHARITIES and community groups in Southwark are being invited to apply for a £1,000 donation from the UK's largest housebuilder. The Barratt London Community Fund, part of the new nationwide Barratt Homes and David Wilson Community Fund, has been set up to offer donations to both registered charities and community groups that are trying to make life better for local residents.

Barratt London will be giving £1,000 every month to a local organisation that is improving the quality of life for those living in the vicinity of one of its developments or offices, across the capital. "We are looking for charities and community groups that are really making a difference at a local level," explains Karly Williams, Regional Sales Director at Barratt London. "It could be a conservation group that wants to improve the local public spaces and create habitats for wildlife, a plan for a new piece of play equipment in a community playground, or a lunch club for the elderly wanting to expand – every application will be very carefully considered by senior members of our team."

Local groups and charities are encouraged to apply for the donation via Barratt London's charity email address charity@barrattlondon.com. Applicants should make clear where their charity is based and what the £1,000 will be used for. One of Barratt London's charity representatives will then be in touch if the application is successful. Barratt London is donating £1,000 every month so if applications aren't successful first time round, charities are encouraged to reapply at a later date.

Karly Williams explained why Barratt Group was launching the Community Fund: "As the country's largest housebuilder we are committed to creating a positive legacy. We want to lead the industry not just in the quality of the homes and developments we build but also in our work with charities and good causes throughout the UK. Last year £1.2 million was donated across the company but this year the goal is to raise that figure considerably, through such work as the new Barratt London Community Fund."

The new fund, which will donate an additional £1 million to local good causes over three years, is in addition to the considerable amount of charitable work already being undertaken by the company. Karly Williams added: "Barratt Group recently announced our largest ever donation of £750,000 to Royal British Legion Industries to help them build a new residential village for veterans and their families. There are also existing corporate partnerships with a wide variety of organisations and charities including the RSPB, Whizz-Kidz, St John Ambulance and Mates in Mind."

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...2/ In addition to the Barratt London Community Fund, the company is also launching an Individual Charity Matching scheme for staff, to give employee fundraising and charity support a further boost. Staff who raise £1,000 for their favourite charity can have that figure matched, up to a total of £1 million across the Group each year.

Blackfriars Circus by Barratt London is just a short stroll from the River Thames and the cultural centre of the South Bank, and within easy walking distance of Zone 1 stations at Southwark, Elephant & Castle, Lambeth North and Waterloo. The development is in Blackfriars Road, which is being transformed into a bustling tree-lined boulevard, with an array of new shops, cafés and leisure facilities. The development offers a residents' gym and a 24-hour concierge service, with a bookable event space on the 27th floor featuring 360° views across London from the rooftop terrace.

For more information about Barratt London and to find your nearest development or local office, visit www.barrattlondon.com.