



Social Enterprise Network Bulletin April 2015

Welcome to the Social Enterprise Network Bulletin – every month I will be producing a quick round up of news, resources, funding and other useful bits and pieces for social enterprises.

Useful Information

Election fun – Unsure how to vote or simply want to waste a bit of Friday afternoon, here are some election quizzes and bits n pieces: [Vote for Policies](#), [Ed Miliband with Alan Partridge](#), [The Economist Election Quiz](#), [Who should you vote for?](#), [The Telegraph Quiz: how much of an election nerd are you?](#), [The Kings Fund 2015 General Election Tracker](#), [BBC Election quiz: Test your knowledge of past campaigns](#)

Southwark Volunteer Centre merges with Community Action Southwark (CAS) - For those of you who don't already know, Southwark Volunteer Centre are in the middle of merging with Community Action Southwark and will be based with CAS in Cambridge House from the 11th May. This means there will be lots more training around volunteering at Cambridge House in the future. If you would like support finding volunteers contact goodpractice@volunteercentres.org.uk or for more information about the merger contact the Acting Head of Volunteering and Engagement truly@casouthwark.org.uk

Update on Personalisation - From this month, [NHS England](#) expects clinical commissioning groups (CCGs) are to expand the use of personal health budgets by offering them to people with long-term conditions who could benefit. People who use mental health services will be among those expected to be offered the budgets. [Think Local Act Personal \(TLAP\)](#) have published a new briefing paper with [NHS Confederation](#). It highlights innovative practice, and examples of specific groups of people who can benefit from a personal health budget. Click [here](#) to access this briefing paper and some other mental health resources produced by TLAP.

NCVO have partnered with JustGiving to help make digital fundraising easier. *Fund* out more [here](#)

'[Creating Your Minimum Viable Company Culture](#)' a blog by Karen Roter Davis provides an insight into keeping the culture of your organisation whilst scaling up

'[What do the changes to public contract regulations mean?](#)' Health & Social Care Reform, March 2015

Charity Finance has a white paper all about how to avoid internet banking fraud. Simply fill in [this form](#) to receive a copy

[What the Business Rates review means for the Voluntary Sector](#) - NCVO, 14 April 2015

[Less than two-thirds of charities produce acceptable annual accounts](#) - Civil Society, 27 March 2015

[‘Tories promise more support for volunteering and more payment-by-results contracts’](#) - Civil Society Magazine, 14 April 2015

[Conservative plans to extend right-to-buy rules to housing associations would force charities to sell assets against their wishes](#), which may be illegal, and would “set a dangerous precedent for all civil society”, the chief executive of the National Housing Federation has said.

[A record one million people sought help from foodbank charities over the past year](#), according to the Trussell Trust.

[Navca report Voluntary sector annual survey – Findings from the Health and Care Voluntary Sector Strategic Partnership 2014](#) finds local health bodies’ engagement with the voluntary sector is too patchy and the sector is not playing the role it should in putting together JSNAs.

[A new blog 'Charities and Campaigning for a Better World'](#) focuses on sharing ideas about the history and importance of campaigning by charities and other voluntary organisations.

[New Equality and Diversity Forum portal](#) for material from EDF Research Network project *Beyond 2015: shaping the future of equality, human rights and social justice in the UK*

[The Impact of Funders’ Processes and Practices on Voluntary Organisations’ Equality Work in London April 2015](#) identifies key points where changes in funders’ practices have an impact on voluntary organisations’ equality work.

[The Third Sector Research Centre is researching the use and non-use of social media for community action among community groups](#)

Southwark Policy

There is a new [Southwark Policy update](#) available from CAS.

Upcoming decisions by Southwark Council include: [Diversity standard](#) (June), [Joint mental health strategy](#) (June), [Discretionary licensing - private sector housing](#) (July) and [New standards for houses in multiple occupation](#) (July).

Know how to use Instagram effectively? Yell.com have some interesting information under the [Knowledge Centre](#) about all things digital. It has some really interesting articles if you are looking for tips on things such as finding out how to use Instagram or how to attract more people to your Facebook page.

Need help with your finances? Did you know CAS are now offering one-to-one sessions specifically for support with financial issues such as budgets and cash flows? Want to know more? Email development@casouthwark.org.uk

Legal Guidelines for Social Enterprises - UnLtd have partnered with DLA Piper to provide social entrepreneurs with important legal support and guidance through a series of downloadable [Legal Help Sheets](#)

Dementia Information - The Alzheimer’s Society have produced a great [booklet](#) on how to support someone with dementia with their daily tasks such as their finances. They also have a range of other really informative booklets.

[Police follow leads as dog takes control of tractor and drives it on the motorway](#) (ok so not really useful at all but it's a dog driving tractor!)

Events

[Southwark Forum](#): Tuesday 28th April, 2 – 5pm

An opportunity to find out about major developments and opportunities affecting the sector from local policymakers and commissioners raise the issues and challenges you are facing with voluntary sector reps and policymakers and network, share information and connect with other organisations and groups in Southwark.

[Charity Investments - new opportunities, new challenges, new guidance](#): Tuesday 28th April, 2.30 – 5.30pm

A seminar with key speakers providing insights, information, opportunities and challenges of charity investment.

[Marketing Masterclass](#) 6 May

Marketing isn't just about advertising, PR and selling. This workshop will help you transform your organisation's fundraising and income generation so that it is sustainable, integrated and rewarding.

[Social Enterprise Meet up](#): Wednesday 6th May, 6pm

Find Investment and Funding for your social enterprise organised by Lily Chong

[Business Planning Module](#) starts on Thursday 7 May

Ideal for anybody working in the voluntary and community sector (including social enterprises) looking to improve their confidence in managing the business planning process, this course provides an overview to the fundamentals of the **business planning process** – enabling you to plan your future services and determine the resources required to deliver them.

Contracts Seminar by Russell-Cooke LLP: Wednesday 13th May, 4.45 – 6pm

With much of the sector's funding moving from grants to contracts and those contracts becoming larger, more complex and potentially more risky, we are seeing payment by results as an increasing feature. Guest speaker Andy Cross from St Giles Trust will discuss their approach to contracting in the new environment especially in negotiations with "prime contractors" under the transforming rehabilitation programme. To register please email charityevents@russell-cooke.co.uk or call the events team on 020 8394 6368

[Fundraising Made Easy](#) 19 May

A full day workshop introducing participants to the key aspects of fundraising. This course will increase awareness of the 'spectrum of income generation' and develop key information for successful grant applications.

[Business Start Up Show](#), Saturday 23rd and Sunday 24th May

Free business event which offers seminars, speakers, mentoring, speed networking, master classes and much more. Venue: Excel Centre

[Oops...: Tuesday 2nd June, 2 - 5pm](#)

A session run by the Institute of Fundraising looking at how to recover from mistakes made in campaigns and marketing.

The next [Social Enterprise Network](#) will take place on **Thursday 25th June 2015, 5.45 – 7.45pm**

Support for Enterprise

[Big Issue Invest](#): the corporate social venturing (csv) programme is central to big issue invests mission to prevent poverty and create opportunity. They achieve this by providing collaborative mentoring and investment to early stage social businesses. In partnership with Barclay's.

[Business & IP Centre at the British Library](#): Advice, information, support, networking, training and events to help you start, run and grow your business.

[Business in the Community](#): Support, advice, networks and campaigning.

[ClearlySo](#): work exclusively with high-impact businesses, charities and funds. They support capital raising activity through financial advisory work, and introduce them to institutional and individual investors who share their objectives and values.

[COBRA at City Library](#): e-resources available for library members to access 24/7 from any device with internet access. To use our e-resources all you need is a membership card.

[Community Catalysts](#): a Community Interest Company that works through local partners to help enterprising people and community organisations to offer care and support to local people.

[Community Shares](#): Advice and support about, and investment of, community shares.

[Small Good Stuff](#): an accessible web directory that is totally free of charge and gives the little guys a chance to show people the splendid things they can offer.

Income and Funding

[Ambition Giving Small Grants Programme](#)

Ambition Giving will offer grants of up to 2,000 throughout the year to groups or individuals to help deliver activities to young people in their community. **Deadline: 30 April**

[PowerUP](#): The SSE, Lloyds Bank and The Cabinet Office are partnering on a new scheme that will support budding social entrepreneurs to create positive social change across London and Liverpool. It is for young people (18-30) years old who have been affected by gang culture and/or social entrepreneurs of all ages who are leading social businesses that support young people affected by gang culture. **Deadline: 30th April**

[Lambeth and Southwark Happiness and Wellbeing Fund](#): Grants of up to £5,000 are available for groups based in Lambeth & Southwark, for projects of up to one year that actively engage Lambeth and Southwark residents to take action to improve their own health, and the health of their communities. **Deadline: 9am on 18th May**

[The High Street Challenge Round 3](#) is looking to fund individuals or organisations which aim to diversify the offer of town centre's and high streets to attract more people throughout the day and meet changing demands; or transform spaces to attract new customers to the high street and engage people for longer; or improve connections between businesses, residents and community groups in ways that build local capacity to help high streets and town centre's to thrive. **Deadline: 29th May**

[Postcode Lottery Green Challenge 2015](#) is a contest that rewards inventions that successfully combine sustainability, entrepreneurship and creativity. The jury looks for products and services that contribute to an eco-friendly lifestyle, directly reduce greenhouse gas emissions and score highly on convenience, quality and design. **Deadline: 1 June**

[The Aviva Community Fund](#): A new community fund giving away up to £25,000 for projects that will make a real difference to local communities. There are four different funding levels you can apply for, ranging from £1,000 to up to £25,000 **Deadline: 30th April**

[Active Communities](#) is a funding programme for community groups and not-for-profit organisations, with an income of less than £350,000 a year or an average of £350,000 over two years.

[UnLtd - Do-It Awards - England](#) You've got an idea: You want to create social change; you have an idea for how to do it. You'd like some support to start working on it and learning what works.

[Bupa Charitable Foundation](#) Healthcare provider Bupa UK has created a new charitable foundation, which will support projects and initiatives that aim to "tackle critical challenges in health and social care and make a direct impact on people's health and wellbeing". The Bupa UK Foundation will grant up to £1 million in 2015. The principal areas of focus will include heart health, dementia, type 2 diabetes and cancer. In addition, it will support work on factors that underpin health including mental health, ageing, behaviour change that improves health, and the management of long-term conditions. The theme of the first round of funding will be announced in mid-May. At this time the Bupa UK Foundation will invite applications with the first funding decisions expected in the summer.

[London Catalysts](#) - London Catalysts is an independent grant making trust. They provide funding for charities and not for profit organisations working with people in need in the poorest areas of London. Their annual grants budget is around £300,000 which is spread across three different grant programmes.

For more funding see the [CAS Income Generation-bulletin](#)

Show Case

This month the Social Enterprise Show Case is... [Mployme](#)



Winsome Duncan started Mployme after experiencing the hardships of losing a job and surviving on £49.00 per week. With a strong determination and a deep belief in her own and other people's abilities, Winsome has gone on to start up a social enterprise, publish a book and inspire numerous people she works with.

Mission statement: To educate low income earners by improving their basic budgeting skills and confidence when entering into the workforce.

MPLOYME is an award winning, not for profit social enterprise which was formed in 2013 and founded by Winsome Duncan. Our motto is 'empowering you back into work'. We provide employability services to help up-skill unemployed people back into the workforce. For those who are brave enough to start up their own businesses, we support them in

their next steps.

We provide the following services:

- Workshops
- Seminars
- Conference
- Business start-up support

Find out how Winsome Duncan went from £49.00 per week on benefits to starting her social enterprise here: <https://unltd.org.uk/2015/03/24/success-for-build-it-award-winner-winsome-duncan/>

For more information visit: www.mployme.org

Be our next Social Enterprise Show Case! Simple email Deborah@casouthwark.org.uk with a brief description of your journey and/or your enterprise a with a picture (jpg)

If you would like to share anything through the newsletter, please contact Deborah@casouthwark.org.uk

If you would like any support for your group in developing your activities, applying for funding or strengthening your structure please feel free to contact the Development Team at CAS. development@casouthwark.org.uk