



Social Enterprise Network Bulletin July 2015

Welcome to the Social Enterprise Network Bulletin – every month I will be producing a quick round up of news, resources, funding and other useful bits and pieces for social enterprises.

Feel free to send in any news about your organisations and/or local area to be added to the news round-up

Useful Information

[TLAP](#) have produced some useful guidance explaining all the things that councils should think about to make sure that they are working in the way the new Care Act says they should.

[Here](#) is a useful novice's guide to making a video.

Do you want to advertise your service? The 3 'C's have a [website](#) where you can advertise your service for free.

[Southwark Wellbeing Hub](#) has now been set up at The Thames Reach Academy and provides a drop in centre for people experiencing mental health issues. They also have an excellent directory where you can advertise your service for free.

If you hire staff or are planning to do so, keep up to date with recent [changes in Employment Law](#).

CAS is offering **FREE** finance MOTs to voluntary and community organisations and social enterprises. Our free Finance MOT includes (For more information and to book your slot, e-mail alison@casouthwark.org.uk):

- Impartial diagnostic assessment of all your financial management processes and procedures followed by practical repairs
- Free resources including templates; tools; and hot tips on how to keep your finances in good running order
- Free on-going support and regular maintenance provided all year round
- This is provided by local finance experts who will help you steer your finances in the right direction.

Do you know about the new guidances on auto-enrolment pensions? Click [here](#) for more information.

Check out this great website for more information on [Demonstrating Value](#).

Do you know the difference between copyright and patents? This [website](#) is great for explaining Intellectual Property.

Workplace experts Acas have a new '[Summer holiday guide](#)' to help employers who are worried about how to deal with a flurry of leave demands for the school holiday period.

HM Revenue and Customs has issued a '[Brief](#)' setting out its approach to supplies of direct marketing that have been wrongly treated as zero-rated supplies of delivered goods.

The government has issued a [call for evidence](#) to inform a move to simplify Gift Aid donor benefit rules by the end of the year. HM Treasury is inviting evidence that will help the government to understand exactly how the current rules are understood and applied, what barriers and problems they present for charities, and how they might be improved. **Responses are needed by 9th October.**

[Business models of medium sized charities no longer working](#) Civil Society, 2nd July 2015

[How to use social investment tax relief](#), Civil Society, 21st July 2015

Summer 2015 Budget: [Budget announces more support for domestic violence projects/military charities](#), Third Sector, 8th July 2015

Summer 2015 Budget: [Charities delivering public services could struggle with Living Wage](#), Civil Society, 8th July 2015

Summer 2015 Budget: [CAS analysis of the Budget 's impact on VCS](#) and [NCVO's summary of Budget implications](#)

Summer 2015 Budget: [Budget silent on issues of tax relief/VAT/Gift Aid reforms for voluntary sector](#), Civil Society, 8th July 2015

Events

Free Hygiene Course, Tuesday 28th & Wednesday 29th July: If you live in Southwark, you can attend this course where you will learn how to safely handle food and gain a level 2 accreditation from the Chartered Institute of Environmental Health. The two day course is on the 28th and 29th July. To find out more call 07809 377464 or email learner.support@blackfriars-settlement.org.uk

[Demonstrating Your Impact Made Easy - How to create an evaluation plan](#): Wednesday 12th August, 10:00 - 13:00: A half-day workshop to enable participants to develop the details of an evaluation plan including what will be evaluated, how and when. Free for CAS members.

[Income Generation: Multiple Income Streams for the VCS \(4 Day Training\)](#): Starting Thursday 3rd September

This training is ideal for anybody working in the voluntary and community sector (including social enterprises) looking to create a more sustainable income generation strategy using multiple income stream. It will provide a thorough overview of the essentials of developing a diverse income base.

[Get a website for £40](#), Thursday 10th September: Does your organisation need an online presence? Want to easily show people what you do and how to access your services? Need help to get started and to learn how to manage your site? Join this very practical session in which you will be able to set up a website for your organisation.

[Finance Made Easy](#): Tuesday 22nd September 10:00 – 16:00: A one day course for anyone working in the VCS who is looking to improve their confidence when dealing with finances.

[2015 Social Enterprise Conference, Monday 12th October 2015](#): an all-encompassing day programme for pre-start up and early stage social entrepreneurs. The conference consists of talks on understanding social finance, funding and investment, crowd funding, legal governance & frameworks, bid writing, measuring impact and reporting. Currently there are a number of Super Early Bird tickets, for full details and registration you can visit:

www.socialenterpriseconference.info

Support for Enterprise

[Business & IP Centre at the British Library](#): Advice, information, support, networking, training and events to help you start, run and grow your business.

[Business in the Community](#): Support, advice, networks and campaigning.

[ClearlySo](#): work exclusively with high-impact businesses, charities and funds. They support capital raising activity through financial advisory work, and introduce them to institutional and individual investors who share their objectives and values.

[COBRA at City Library](#): e-resources available for library members to access 24/7 from any device with internet access. To use our e-resources all you need is a membership card.

[Community Catalysts](#): a Community Interest Company that works through local partners to help enterprising people and community organisations to offer care and support to local people.

[Community Shares](#): Advice and support about, and investment of, community shares.

[Giving World Online](#) : A charity that encourages businesses to donate their surplus (mainly new) into deprived communities and to those most in need.

[In Kind Direct](#): Have you ever thought how much it would help if you could find a cheaper source of the goods you use in the course of your work? Try here for ideas.

[Know How Non Profit](#): online training and information for the non-profit sector – useful for social enterprises.

[School for Social Entrepreneurs](#): Courses, newsletters, fellowships and support setting up your social enterprise

[Small Good Stuff](#): an accessible web directory that is totally free of charge and gives the little guys a chance to show people the splendid things they can offer.

[Social Enterprise UK](#): The national body for social enterprise. We represent our members and help grow the social enterprise movement

[Technology Strategy Board - Innovation Vouchers](#): The Technology Strategy Board has launched a new national innovation voucher scheme to encourage smaller businesses to work with external experts, gaining new knowledge to help their business innovate, develop and grow.

[The Guardian Social Enterprise Network](#): a lively and growing community of 25,000 social entrepreneurs, offering news, commentary and best practice from across the sector. There is also a [blog](#).

Income and Funding

[Change the World Competition](#)

The Forbes Under 30 \$1 Million Change the World Competition is the largest ever for young social entrepreneurs. Five or six finalists, selected from the complete pool of competitors, will receive a cash award of \$100,000 USD. They will then compete on-stage at the Forbes Under 30 Summit in Philadelphia on October 6, 2015 in front of 2,000 world-class mentors and the best young entrepreneurs and game-changers in the world, as culled from the Forbes 30 Under 30 lists. The overall winner will receive at least \$400,000 USD in additional cash and in-kind support, bringing their award total to at least \$500,000 USD, and the overall award total to \$1,000,000 USD

Deadline: August 26, 2015 at 11:59PM Eastern Time

[SE100 Awards](#)

Each year The NatWest SE100 Index recognises social enterprises on the Index who have demonstrated some of the best business practice within the sector. There are a variety of awards to choose from with over £30,000 in prizes available.

Deadline: 24 August 2015

[Bermondsey Square Community Fund](#)

Grants of between £500 and £2,500 are available to fund projects in Bermondsey Square, Southwark for the marketing, animation and promotion of the area and to make a positive contribution to the wider neighbourhood and community.

Deadline: 30 August 2015

[The Third Sector Loan Fund](#)

The Fund invests between £250,000 and £3 million in charities and social enterprises across the UK. The Fund can support organisations across all social sectors, focused on improving the economic and social well-being of individuals, particularly those who are vulnerable and disadvantaged.

Deadline: Open to applications

[Affinity Sutton Community Grants](#)

Grants of between £1,000 and £5,000 to charities and community organisations including social enterprises working for the benefit of people who live in the areas in which Affinity Sutton operates. Projects should help residents living in properties owned by Affinity Sutton.

Deadline: 18 September 2015

[Worshipful Company of Information Technologists](#)

Advice and grants for the development of innovative IT based projects with a charitable or educational focus in London and the Home Counties.

Deadline: Open to applications

[Near Neighbours Fund](#)

Funding of between £250 and £5,000 to encourage stronger civil society in areas that are multi-religious and multi-ethnic within specific Parishes in Bury, Rochdale, Oldham and Burnley; Leeds, Bradford and Dewsbury; Birmingham, Wolverhampton, Sandwell, Walsall and Dudley; Leicester and Nottingham and in Luton and across most of London. The Fund intends to bring together people of different faiths and of no faith to transform local communities for the better.

Deadline: ongoing until 31 March 2016

[London Marathon Charitable Trust - Small Capital Projects](#)

The London Marathon Charitable Trust provides grants of between £5,000 and £20,000 for capital projects implemented by organisations and communities that are committed to inspiring and increasing the numbers of people regularly taking part in sports and physical activities in London, Surrey, Aylesbury Vale and South Northamptonshire.

Deadline: Open to applications

For more funding see this month's [CAS Income Generation](#) e-bulletin

Show Case

Lily Chong – @Fourth Sector



Lily Chong is the organiser of Social Enterprise Meet Up and 2015 Social Enterprise Conference and founder of the Fourth Sector, offering business consultancy and services to social enterprises.

Like many people, I wanted to start my own business and make a difference; this is when the term social enterprise struck a responsive chord with me.

This sector is filled with a lot of awesome people building a lot of inspiring things and constantly seeking out ways to express just how much they love doing.

While the concept of “social entrepreneurship” is gaining popularity, many people I speak to still find it confusing, as it means different things to different people; though there are information out there, it remains challenging to navigate through and difficult to get started.

Having seen this, I really value my conference and events experience from the past on how it benefits corporate businesses. Nothing compares to having a supportive network and memorable experience; the atmosphere of being immersed in a crowd of people who share the same passion as you, the lessons you learn, advice you take in, ideas you generate, the business you make and the contacts you gain are just unmeasurable. Everyone leaves the events re-energised — supported and bursting with possibilities and actionable steps.

I feel this is a way of succeeding in giving back to the community, being able to support more social entrepreneurs means we can extend the impact being made further. The goal is to bring people together where they can discover, share, connect and be inspired for the greater world we have the privilege to be a part of.

Events:

Social Enterprise Meet Up: Organises monthly networking events and provides a platform for learning and sharing to support and connect social entrepreneur and businesses. RSVP your attendance for the next meet up on Tuesday, 1st September - Social Business Model Canvas Made Easy. <http://www.meetup.com/Social-Enterprise-Meetup>.

Save the Date!

2015 Social Enterprise Conference is an all-encompassing program for nascent and early stage social entrepreneurs, from understanding social finance, funding and investment, crowdfunding, legal governance & frameworks, bid writing, measuring impact & reporting to marketing your business. Also keynotes from Robert Ashton, author of how to be an entrepreneur, make money and change the world, and Paula Woodman from the British Council on what Social Enterprise will look like in 2020 are talks not to be missed. **We have arranged a 10% offer for all CAS members, please enter the promotional Code: CAS2015 on registration.**

For more information and tickets please visit here:

www.socialenterpriseconference.info

Be our next Social Enterprise Show Case! Simple email Deborah@casouthwark.org.uk with a brief description of your journey and/or your enterprise a with a picture (jpg)

If you would like to share anything through the newsletter, please contact
Deborah@casouthwark.org.uk

If you would like any support for your group in developing your activities, applying for funding or strengthening your structure please feel free to contact the Development Team at CAS.
development@casouthwark.org.uk