



## Social Enterprise Network Bulletin May 2015

Welcome to the Social Enterprise Network Bulletin – every month I will be producing a quick round up of news, resources, funding and other useful bits and pieces for social enterprises.

### Useful Information

**Looking for local sports activities? Want to advertise your sports micro?** [Open Play](#) is a great website where you can search all of the sporting activities in your local area. It also lists community venues for hire.

**Small Business Act** - Measures designed to make the UK the best place in the world to start and grow a business have become law following Royal Assent for the [Small Business, Enterprise and Employment Act](#).

**With more than 30 million users worldwide, how can you use Snapchat effectively?** – A Guardian article about how charities can use [Snapchat](#).

**Want to learn more about crowdfunding?** - Crowdfunding is a huge growth area of income for voluntary and community organisations. [Funding Central](#) has a list of useful fact sheets on crowdfunding.

**Big Society Capital has received more than £300m and invested more than £50m** – An article in Civil Society Magazine (online) on 19<sup>th</sup> May can be read [here](#)

To help employers understand the law around recruiting ex-offenders and develop more inclusive policies and processes, CIPD has launched a **new [guide to safe and fair recruitment](#)**, with Nacro, the crime reduction charity. This practical guidance gives employers the tools to recruit safely and fairly, and to ultimately gain skilled employees from a large and diverse talent pool.

Greggs wins Business of the Year at Third Sector's Business Charity Awards - An article in Third Sector Daily on 19<sup>th</sup> May can be read [here](#)

Sector think tank NPC has launched a '[Digital Transformation](#)' programme, which will bring together charities with some of the biggest names in tech. IBM and the Tinder Foundation are two organisations already signed up. The aim is to encourage voluntary organisations to adopt the sort of digital technology already transforming our lives elsewhere.

From NAVCA: The [Queen's Speech](#) took place today (Wednesday 27 May). This is when the Government will set out their agenda for the coming Parliamentary session.

The Government has already announced some of the bills that will be included and their manifesto provides further hints.

Here are some that may be of interest to charities and community groups:

- There will be an Enterprise Bill that will include a Small Business Conciliation Service to help resolve disputes. Will this also help voluntary organisations sub-contracted to deliver public services?
- The Conservatives have pledged to give local people more control over local planning in a Housing and Planning Bill. What role will local community groups have?
- The Government has said it will scrap the Human Rights Act and replace it with a British Bill of Rights
- A Cities Devolution Bill to give power to cities over transport, housing, skills, and healthcare is expected. How can voluntary organisations ensure communities and individuals are part of devolving power?
- There is also speculation that there will be bills on Trade Union Law, Scotland, Wales Education, Counter Terrorism, Communications Data (the Snoopers Charter) and the EU referendum. There are also rumours of a possible plan to bring back hunting with dogs to England.

See what actually happened [here](#)

A further date to be aware of is 8 July when George Osborne will hold an emergency budget.

Student Hubs are [looking for charities and social enterprises to take on interns](#) for between 4 and 12 weeks over the summer. The interns will be students interested in pursuing a career in the social impact sector.

## Events

### **[Oops...: Tuesday 2nd June, 2 - 5pm](#)**

A session run by the Institute of Fundraising looking at how to recover from mistakes made in campaigns and marketing.

**First Thursday** – June's [First Thursday](#) (**Thursday 5<sup>th</sup> June**) session at the British Library is all about impact reporting with a talk from Rose Maguire, a senior consultant from the [New Economics Foundation](#).

**Free Webinar** – Want to learn more about writing a one page impact report from the comfort of your desk? Sign up to UnLtd's [webinar](#) on the **Tuesday 9<sup>th</sup> June**.

### **[Demonstrating Impact Made Easy - Identifying Need: Wednesday 10<sup>th</sup> June, 10am – 1pm](#)**

This is a practical workshop to help you to explore ways to identify and analyse the need for your project. During the workshop we will look at the key points for carrying out a needs assessment - the key questions that need to be addressed - and then where and how to look for the right evidence.

### **Finance Made Easy: Tuesday 23<sup>rd</sup> June, 10am –**

This session will explore the key components of good financial management, including the role of financial controls; budgets; cash flow; management accounts and balance sheets

The next [Social Enterprise Network](#) will take place on **Thursday 25<sup>th</sup> June 2015**, 5.45 – 7.45pm. The guest speaker is Roland Singer-Kingsmith, Awards Manager at [UnLtd](#). Refreshments will be provided by the evenings Social Enterprise Show Case: South Bermondsey Kitchen

## Support for Enterprise

[Business & IP Centre at the British Library](#): Advice, information, support, networking, training and events to help you start, run and grow your business.

[Business in the Community](#): Support, advice, networks and campaigning.

[ClearlySo](#): work exclusively with high-impact businesses, charities and funds. They support capital raising activity through financial advisory work, and introduce them to institutional and individual investors who share their objectives and values.

[COBRA at City Library](#): e-resources available for library members to access 24/7 from any device with internet access. To use our e-resources all you need is a membership card.

[Community Catalysts](#): a Community Interest Company that works through local partners to help enterprising people and community organisations to offer care and support to local people.

[Community Shares](#): Advice and support about, and investment of, community shares.

[Giving World Online](#) : A charity that encourages businesses to donate their surplus (mainly new) into deprived communities and to those most in need.

[In Kind Direct](#): Have you ever thought how much it would help if you could find a cheaper source of the goods you use in the course of your work? Try here for ideas.

[Know How Non Profit](#): online training and information for the non-profit sector – useful for social enterprises.

[School for Social Entrepreneurs](#): Courses, newsletters, fellowships and support setting up your social enterprise

[Small Good Stuff](#): an accessible web directory that is totally free of charge and gives the little guys a chance to show people the splendid things they can offer.

[Social Enterprise UK](#): The national body for social enterprise. We represent our members and help grow the social enterprise movement

[Technology Strategy Board - Innovation Vouchers](#): The Technology Strategy Board has launched a new national innovation voucher scheme to encourage smaller businesses to work with external experts, gaining new knowledge to help their business innovate, develop and grow.

## Income and Funding

[The High Street Challenge Round 3](#) is looking to fund individuals or organisations which aim to diversify the offer of town centre's and high streets to attract more people throughout the day and meet changing demands; or transform spaces to attract new customers to the high street and engage people for longer; or improve connections between businesses, residents and community groups in ways that build local capacity to help high streets and town centre's to thrive. **Deadline: 29<sup>th</sup> May**

[Postcode Lottery Green Challenge 2015](#) is a contest that rewards inventions that successfully combine sustainability, entrepreneurship and creativity. The jury looks for products and services that contribute to an eco-friendly lifestyle, directly reduce greenhouse gas emissions and score highly on convenience, quality and design. **Deadline: 1 June**

[Step Up](#): A special initiative of Trust for London and Walcot Foundation which aims to help low-paid workers increase their earnings and progress into better jobs. The geographical focus of the programme is Lambeth and surrounding boroughs, which in practice will often mean Southwark. **Deadline: 1 June 2015 (12 noon)**

[Skipton Building Society - Grassroots Giving](#) - Financial awards are available for local community groups in the UK who are passionate about making life better for others and who need a bit of help in getting their projects off the ground (max £500).

[UnLtd Spark Award](#) – Would you like to set up a local peer support group for social entrepreneurs? UnLtd are offering up to £500 in grant funding but hurry as the award ends next month!

[Southwark Safer Neighbourhood Board \(SSNB\)](#): SSNB are encouraging constituted community groups in Southwark to apply for funding for community projects on the themes of: Empowering Disaffected and Disengaged Youth; Tackling Youth Crime; Tackling Violence in the Home; Tackling Child Sexual Exploitation; Building Cohesion; Celebrating Diversity and Difference; Youth and Citizenship. **Deadline: 10 June 2015.**

\*\*\*For more funding see this month's [CAS Income Generation](#) e-bulletin\*\*\*

## Show Case

Every month I would like to show case a different social enterprise working in Southwark. As well as giving you the opportunity to tell the network about your organisation at the meetings, you will have your very own space HERE to tell everyone all about your work.

If you would like to be show cased, please send a picture (jpeg) and no more than 400 words telling us all about you.

You may want to include the following (but feel free to write about whatever you like):

Your name:

Name of organisation:

What you do:

Why you do this:

How you got started:

Where you are now:

Where you aim to be in the future:

A good news story:

A piece of advice from your experience:

**Be our next Social Enterprise Show Case!** Simple email [Deborah@casouthwark.org.uk](mailto:Deborah@casouthwark.org.uk) with a brief description of your journey and/or your enterprise with a picture (jpg)

*If you would like to share anything through the newsletter, please contact [Deborah@casouthwark.org.uk](mailto:Deborah@casouthwark.org.uk)*

*If you would like any support for your group in developing your activities, applying for funding or strengthening your structure please feel free to contact the Development Team at CAS. [development@casouthwark.org.uk](mailto:development@casouthwark.org.uk)*